

遠東科技大學 休閒運動管理碩士學位學程 課程規劃表(適用112學年度入學)
Far East University Curriculum of Leisure and Sports Management Department
for Master's Program (Effective from Fall 2023)

| 科目名稱 Subject | | 第一學年 1st school year | | | | 第二學年 2nd school year | | | |
|---|--|---|-------------|---------------------|-------------|-------------------------|-------------|---------------------|-------------|
| | | 上學期 1st semester | | 下學期 2nd semester | | 上學期 1st semester | | 下學期 2nd semester | |
| | | 學分 Credits | 時數 Hours | 學分 Credits | 時數 Hours | 學分 Credits | 時數 Hours | 學分 Credits | 時數 Hours |
| 專業必修課程 Professional Required Courses | 休閒與運動產業創新管理 Introduction of Leisure Industry | 3/ 3 | | | | | | | |
| | 專題研究討論 Seminar | 3/ 3 | | | | | | | |
| | 學術倫理專題 Academic Ethics Education | 1/ 1 | | | | | | | |
| | 研究方法 Research methods | | | 3/ 3 | | | | | |
| | 統計分析與應用 Statistical Analysis and Applications | | | 3/ 3 | | | | | |
| | 微型創業管理 Entrepreneurship Management | | | | | 3/ 3 | | | |
| | 小 計Subtotal | 7/ 7 | | 6/ 6 | | 3/ 3 | | 0/ 0 | |
| | 專業選修課程 Professional Elective Courses | 財務管理研究 Financial Management Research | 3/ 3 | | | | | | |
| 消費者行為研究 Consumer Behavior research | | 3/ 3 | | | | | | | |
| 健康生活管理研究 Research on Healthy Life Management | | 3/ 3 | | | | | | | |
| 人力資源管理研究 Research on Human Resource Management | | 3/ 3 | | | | | | | |
| 運動健康促進專題 Topics on Sports Health Promotion | | | | 3/ 3 | | | | | |
| 產業創新服務設計 Innovative Industry Service Business Model Design | | | | 3/ 3 | | | | | |
| 休閒與觀光專題 Leisure and Tourism Topics | | | | 3/ 3 | | | | | |
| 運動與健康產業經營管理 Sports and Health Industry Management | | | | 3/ 3 | | | | | |
| 文化創新與品牌創業 Cultural Innovation and Brand Entrepreneurship | | | | 3/ 3 | | | | | |
| 產業行銷實務研究 Industrial Marketing Research | | | | | | 3/ 3 | | | |
| 休閒遊憩體驗設計 Experience of leisure and recreation | | | | | | 3/ 3 | | | |
| 職業運動產業研究 Professional Sports Industry Research | | | | | | 3/ 3 | | | |
| 休閒產業品牌管理研究 Research on Brand Management of Leisure Industry | | | | | | 3/ 3 | | | |
| 微型創業企劃書撰寫專題 Micro-Business Plan Writing topic | | | | | | 3/ 3 | | | |
| 運動賽會管理 Games Planning and Marketing | | | | | | | | 3/ 3 | |
| 運動觀光專題研究 Sports tourism Project Planning | | | | | | | | 3/ 3 | |

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| 風險管理與危機應變規劃 Risk Management and Crisis Response Planning | | | | | | | 3/ 3 | |
| 顧客關係管理研究 Customer Relationship Management Research | | | | | | | 3/ 3 | |
| 智慧財產權與科技法律 Intellectual Property and Technology Law | | | | | | | 3/ 3 | |
| 小 計Subtotal | 12/ 12 | | 15/ 15 | | 15/ 15 | | 15/ 15 | |
| 合計Total | 19/ 19 | | 21/ 21 | | 18/ 18 | | 15/ 15 | |

112年05月23日 校課程發展委員會會議通過Amended Date： 2023-05-23

備註
Note

一、本時序表僅為開課時序表，相關畢業標準請參閱『休閒運動管理碩士學位學程學生修業準則』。
The timetable is only for the sequence of courses. The graduation requirement shall be in accordance with Far East University Regulations of Studying Requirement of Master's Degree Program of Leisure and Sports Management Department.

二、總畢業學分數至少28學分(畢業論文不算學分)，包括專業必修16學分、專業選修最低12學分。
The total number of credits completed to be eligible to graduate shall not be less than 28 credits (excluding thesis credits). The professional required credits shall be 16 credits. The professional elective credits shall be not less than 12 credits.

三、學生於畢業前應於具有審稿制度之國內外期刊或研討會發表論文至少一篇，始得提出申請論文口試，其相關要求應依照本其相關要求依本碩士學位學程學生修業準則辦理。
Before graduation, the graduate students shall publish at least one paper in a domestic or foreign journal or seminar with a review system in order to apply for a Master Thesis Oral Defense. The requirements shall be in accordance with Far East University Regulations of Studying Requirement of Master's Degree Program of Leisure and Sports Management Department.

四、各科成績以70分(含)以上為及格(含學位考試成績)。
A score of 70 points or above in each subject shall be considered a pass (including Master's Degree Examination).

五、學業平均成績與學位考試成績之平均為畢業成績。
The graduation score shall be the average of the academic average and the degree exam score.